



Black Canadian Scholarship Fund

“What issues in Canada do Black Youth face?” 2011 BCSF Video Contest Official Rules

1. **ELIGIBILITY:** The BCSF Video Contest (“Contest”) is open to entrants ages eighteen (18) or younger. A minor (a person under 18 years of age) submitting an entry must receive his/her parent/legal guardian’s permission and include his/her parent/legal guardian’s name and daytime telephone number and signature on the entry form (“Entry Form”),
 2. **SPONSOR:** BCSF - FBCEN
CSC(T) P.O. Box 8002
Ottawa, ON K1G 5H6
 (“Sponsor”)
 3. **AGREEMENT:** Participation in this Contest constitutes Entrant’s full and unconditional agreement to these Video Contest Official Rules (“Official Rules”) and Sponsor’s decisions, which are final and binding, in all matters related to this Contest. Winning is contingent upon fulfilling all requirements set forth herein. All video entries become the property of Sponsor and will not be returned.
 4. **CONTEST PERIOD:** Contest begins 13th January 2011 and ends on 18th February, 2011 (“Contest Period”). Sponsor is the official timekeeper for the Contest Period. Entry Forms received after Contest Period are void.
1. **HOW TO ENTER:** During the Contest Period, create a video 3 to 5 minutes in length. The video entry can be a video commentary, spoken word piece, creative slide show, dance, rap, skit, a mock news interview, etc. Also, it can be filmed on just about any format so go ahead and use any video camera you have access to, whether it’s your Flip camera, digital camera, or cell phone.
 2. **SUBMISSION GUIDELINES:**
 - All Submissions must be submitted by the owner and not anonymously.
 - All Submissions must be the original creation of the Entrant/s;
 - Entrant/s must hold all rights to the video submitted, including any copyright;
 - The Submission must be at least three (3) minutes in length and may not exceed five (5) minutes in length;
 - The Submission must be in English / French;
 - The Submission must not have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means.

Content Restrictions:

- The Submission may **not** have been previously published, submitted, distributed or aired;
- The Submission must **not** contain material that violates or infringes the rights of others, including, but not limited, to privacy, publicity or intellectual property rights (including copyright, trademark or patent rights) or constitutes copyright or trademark infringement;
- The Submission must **not** contain copyrighted music, images, footage, artwork or videos not owned by Entrant/s;
- The Submission must **not** defame or invade the privacy rights or privacy of any person, living or deceased;

- The Submission must **not** contain tortuous, defamatory, slanderous or libelous materials;
- The Submission must **not** contain inappropriate, indecent, obscene, hateful, or discriminatory materials, as determined in Sponsor's sole discretion; and
- The Submission must **not** contain unlawful or illegal materials or materials contrary to the laws.

3. PRIZES:

- ✓ First Place - \$500
- ✓ Second Place - \$250
- ✓ Third Place - \$100

4. JUDGING: A panel of five qualified judges determined by Sponsor, in its sole discretion, will select the winners from among all eligible Submissions based on the following criteria:

- . Appropriateness to purpose of Contest (50%)
- . Originality/Creativity of video (25%)
- . Quality of video (25%)

In the event of a tie, the Entrant whose Submission received the highest score in the Originality/Creativity of video category, as determined by the qualified judges in their sole discretion, will be deemed the Grand Prize winner. The judges' decision is final.

5. WINNER NOTIFICATION: The winners will be disclosed on February 26th, 2011.